

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Extension of branding Telangana Tourism hoardings at Rajiv Gandhi International Airport at Hyderabad by M/s. Laqshya Media Pvt. Ltd. Hyderabad - Sanction of Rs.94,38,240/- (Rupees Ninety Four Lakhs Thirty Eight Thousand Two Hundred and Forty Only) including taxes, printing and mounting charges, towards Telangana Tourism Promotional Campaign from 01-05-2015 to 31-07-2015 (3 months) – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 401

Dated:29-06-2015  
Read the following:

1. From M/s. Laqshya Media Pvt. Ltd. Hyderabad, Dt.06-04-2015.
2. Govt.Lr.No.837/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.30-04-2015.
3. Invoice No. LA/HYD/213/2015-2016, from M/s. Laqshya Media Pvt. Ltd. Hyderabad.  
Dt:31-05-2015.

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**ORDER:**

1. Vide reference 2<sup>nd</sup> read above, Government have issued a work order for extension of branding of Telangana Tourism promotion hoardings at Rajiv Gandhi International Airport at Hyderabad for a period of 3 months i.e., from 01-05-2015 to 31-07-2015 for a period of 3 months, for an amount of Rs.94,38,240/- (Rupees Ninety Four Lakhs Thirty Eight Thousand Two Hundred and Forty Only) including taxes, printing and mounting charges.
2. In the reference 3<sup>rd</sup> read above, upon successful completion of Telangana Tourism promotional Campaign at Rajiv Gandhi International Airport at Hyderabad. M/s. Laqshya Media Pvt. Ltd. Hyderabad has submitted bill along with installation report for an amount of Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes printing and mounting charges for a period 01-05-2015 to 31-05-2015 and requested the Government to release 1<sup>st</sup> month payment.
3. Government after careful examination of the matter, hereby sanction an amount of Rs.94,38,240/- (Rupees Ninety Four Lakhs Thirty Eight Thousand Two Hundred and Forty Only) including taxes printing and mounting charges to M/s. Laqshya Media Pvt. Ltd. Hyderabad and release Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes printing and mounting charges towards 1<sup>st</sup> month payment from 01-05-2015 to 31-05-2015, for Telangana Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”
5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Laqshya Media Pvt. Ltd. Hyderabad. The details of Bank account is as follows:-

Account Name	: M/s. Laqshya Media Pvt., Ltd., Hyderabad
Account No	:004010203161782
Name of the Bank	:AXIS BANK LIMITED
Branch	: MUMBAI FORT
IFSC Code	:UTIB0000004

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Laqshya Media Pvt. Ltd. Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**